



The Field Guide for Presenters: An Expedition to Discover Better Presentation Skills

About the course

Almost every professional could benefit from being a better presenter. It is a skill that sets a person apart in the workplace, making one more visible, more sought-after, and more promotable. This program takes the mystery out of presenting and breaks it down into manageable steps.

Audience

Anyone who needs to be a better presenter, including those with limited experience developing content and presenting to others in a business setting, and those who have some experience but do not consider themselves experts at presenting.

Course objectives

- Gain confidence and skill as a presenter
- Practice preparing and delivering several presentations
- Receive specific feedback about strengths and weaknesses, and have the opportunity to apply that feedback right away

Time investment

- Before the class session: 4-6 hours
- During the class session: 16 hours
- After the class session: 4-6 hours plus each participant's ongoing commitment to apply the learning

Class size

We recommend a minimum of eight, and a maximum of 12 participants. This smaller group size will allow adequate time for individual presentations and feedback.

Customization

All OmniSkills courses are tailored to your organization's needs and goals, and to the specific group taking the course. For more information about customization, contact us using any of the methods below.

Concept Description

We've all heard the statistic that public speaking is the #1 fear of Americans – rated higher than the fear of even death! While we're not sure of the validity of this statement, its widespread acceptance in popular culture is quite telling. Most people *don't* enjoy public speaking.

And we know why: they simply don't know how.

Consider the advice people get before a presentation. You've no doubt been told that you should just picture the audience in their underwear. By all means, don't do that. There's a better way.

We can help. We have been delivering presentations, and coaching other presenters, for nearly two decades. We know it's not easy to do without guidance. Believe us, we started out as presenters with just as much anxiety and trepidation as anyone, because *we didn't know what we were doing*.

Here's the good news: making effective presentations is a set of skills that anyone can learn. It's about things like:

- Being prepared: knowing your "stuff," and planning your presentation
- Being mentally ready: embracing nerves, and making them work for you
- Being confident: practicing for both content and delivery
- Being better: getting the right kind of feedback to help you improve
- Being "attractive": attending to details like appearance and visual aids
- Being compelling: enliven any material with provocation and interaction
- Being informative and persuasive: getting your ideas across

Like OmniSkills' *The Field guide for Trainers* workshop, *The Field guide for Presenters* is conducted in metaphor, with participants taking a journey into the wilds of presentations – and discovering new skills and new confidence.

Participants will become more comfortable with presenting only by practicing. Therefore, each participant will conduct several presentations during the workshop. All presentations will be timed and video-recorded. The facilitator, as well as the other participants, will offer feedback to the presenter in a spirit of mutual learning and improvement. Participants will keep their own videos as a further developmental opportunity.

Learning Design

OmniSkills uses the **Torrance Incubation Model for Teaching and Learning (TIM)** as our framework for learning design. Developed by education and creativity pioneer E. Paul Torrance, TIM's three-phase structure – heighten anticipation, deepen exploration, and extend learning – extends learning beyond the classroom event, in both directions. Pre-class activities heighten anticipation for the class and move the base learning out of the classroom. In-class activities, in which we deepen exploration of the subject, are therefore richer and more valuable, taking full advantage of the classroom's participatory group environment. Post-class, we extend learning into the workplace through a rich assortment of activities and media. Only OmniSkills makes this commitment to successful learning by adding these components at no additional cost. For more information, visit www.omniskills.com/tim.